

FUNDRAISING



IDEAS &

INSPIRATION

This list has been designed to offer inspiration; feel free to contact the RFCK team to talk through any other ideas you might have. Some of the ideas on this list allow your family, friends and broader community the opportunity to “join your peloton” and support your fundraising efforts. To make sure your fundraising counts towards your RFCK fundraising tally, don’t forget to put fundraising income through your online fundraising page!

Afternoon Drinks – Host end-of-week drinks with a small entry fee or donation per drink.

Auction – Ask friends, colleagues, or local businesses to donate items or experiences and run a simple social media auction where people bid in the comments to raise funds.

Backyard Cinema Night – Screen a movie outdoors and sell tickets, popcorn, and blankets.

BBQs and Sausage Sizzles – Host a BBQ or sausage sizzle at home or a local venue and raise funds through food sales, gold-coin donations, or a small entry fee.

Book Sale Fundraiser – Collect donated books and run a community book sale.

Bring a Plate for the Bush Morning Tea – Invite colleagues to bring food and charge a small entry fee to join.

Chocolate Drive – Purchase fundraising chocolate to sell at work or through your kids’ school.

Cinema Night – Gather friends for a night at the movies or host a home screening of a new release you rent online, adding a small donation on top of the ticket or entry price.

Community Car Wash 2.0 – Host a family-friendly car wash with add-ons like a bake sale or kids’ bike wash or vacuuming for larger donations.

Cocktail Night – Host a cocktail evening with an entry fee and optional raffles.

Cold Turkey Challenge – Get sponsored to give up a habit like coffee, chocolate, or social media.

Donate an Hour – Ask people to donate one hour’s pay or business takings.

Dances – Go back to the 70s or 80s, 90s or naughties with a themed party with entry fees.

Dinner Party – Hold a dinner party and fundraise through a raffle or selling glasses of wine or champagne.

Demote the Boss – You’ll be surprised how much people will fork out to see their boss work behind the reception desk for a morning!

eBay, Online or Garage Sale – Sell unwanted items online and donate the proceeds.

Fancy Dress Day – Run a themed dress-up day at work or school with a donation to participate.

Guessing Jar Competition – Guess the number of jellybeans in a jar, to the weight of an object, to the height of a colleague – pretty much anything!

Hair Dye or Shave – Set donation milestones that unlock bold hair changes or a head shave.

Hire Me for a Day – Offer your skills for tasks like gardening, babysitting, or dog walking for donations.

Instagram Story Series: “Why I Ride” – Share short videos about your training and motivation, tagging @royalfarwest so we can share with our audience.



Inter-Office Mini Olympics – Run fun competitions like netball, table tennis, or Mario Kart with entry fees.

Karaoke Night – Why not hold a karaoke night for your friends or for work's next social function? Charge per song request or per "skip this song" vote.

Knockout Darts or Pool Tournament – Do you know some ex-Brits? They'll love this.

LinkedIn Impact Post – Share a professional update about the cause and invite colleagues to donate. Tag them!

Lawn Bowls – Test your skills in the art of lawn bowls, it's good fun and you can even do it barefoot!

Lunch Money – Ask your colleagues to bring in their own lunch and donate what is normally spent on lunch (or coffee!)

Match My Donation Hour – Announce a one-hour window where you'll match all donations up to a set amount.

Mobile Phone Penalty – Start a penalty system for anyone whose phone rings during a meeting or presentation.

Network – Use Facebook, newsletters, work intranet. Talk passionately about your fundraiser whenever the chance arises.

Office or Workplace Fundraising – Run raffles, breakfasts, quizzes, or donation-matching activities at work.

Pass the Helmet Video – Create a fun team video passing a helmet between riders to encourage donations.

Peloton Rule Fines – For every peloton rule broken on your training rides, fine the offender!

Pet Parade – Host a pet costume parade with entry fees and fun prize categories.

Poker Tournament – Run a poker night with buy-ins and prizes.

Raffle – Ask local businesses to support you by donating prizes and run a raffle at work or a local venue.

Round Up for Country Kids – Partner with a local business to let customers round up their purchase to donate.

Sleep Out in a Swag – Hold a backyard swag night and encourage donations from participants. A great way to involve the kids!

Sporting Events Tie-In – Leverage major sports seasons with themed fundraising activities. Olympics?

Sponsor My Training Ride – Ask supporters to donate per kilometre or hill climbed during your training rides.

Swear Jars – An easy way to earn extra fundraising dollars with minimum effort!

Teach a Skill Workshop – Offer a class in something you're good at and charge a participation fee.

Treasure Hunt Picnic – Cryptic clues lead people from one location to another to buy cheese, wine, and a meal and dine at a secret park location.

Wine Tasting Evening – Charge participants an entry fee that covers cheese, wine and a donation.

World Meal Night – Gather friends for an international meal – Indian, Mexican, Thai or Italian and charge an entry fee.

Yoga or Pilates Marathon – Host a sponsored stretch session with a local studio.

'Yes' Day – Convince colleagues to have people sponsor them in their quest to say yes to everyone's work demands on a particular day.

Zany Events – Eat jelly with chopsticks, greatest number of marshmallows in a mouth etc. Get people to sponsor you in your challenge!

Quiz Night – Host a trivia night where teams can buy clues or answers to boost their score.

QR Code Treasure Hunt – Create a neighbourhood treasure hunt with QR clues and donation prompts. Cryptic clues lead people from one location to another.

